# **Accounting Firm Practice**

## **WHAT WE DO**

We are the law firm for accounting firms. In addition to our deep industry knowledge, we have vast experience representing accounting firms on mergers and acquisitions, as well as partnership agreements, business issues, and employment matters. We've done over 100 deals in recent years, helping firms receive fair value for what they've built and secure a future. We help accounting firms navigate partner and employee issues to support their cultures, drive growth, and maximize employee assets.



## WHO WE HELP

We advise accounting firms that are selling their business, firms that acquiring or merging with another firm, and partners entering into partnership agreements. We also work with firms that are considering adding non-traditional business areas to create the structure to support those lines of business, while protecting the core business.

#### HOW WE WORK

Relying on our keen understanding of the nuances of the industry, we strive to be business advisors—as well as legal advisors – for our clients. We pride ourselves in providing practical advice, innovative solutions, market knowledge, and unparalleled client experience. We work collaboratively within and across relevant practice groups and with other players in the industry, such as M&A consultants and insurance providers. We are always thinking about our clients' larger goals and business objectives and we work to protect their investments and minimize legal risk.

### THE LP WAY

We know the demands of the industry can be challenging. We believe that responsiveness, high-quality work, efficiency, and reasonable fees are just the basics of doing good work for our clients. We are a law firm that operates like a business.

Our unique business strategy is The LP Way<sup>TM</sup>, a structure for the whole firm to deliver a consistent, unparalleled client experience. Every person at LP – attorney and non-attorney alike – provides exceptional client service because The LP Way offers both the framework and the reason for doing so. We have created processes that align everything and everyone at LP to one goal: providing an exceptional client experience.



- 1 Attract and retain talent
- 2 Lead by example
- **3** Cultivate effective teams
- 4 Align systems
- **5** Ask for feedback

exceptional client experience

#### FOR MORE INFORMATION

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